



BARCELÓ SEVILLA RENACIMIENTO | SEVILLE | SPAIN



# PROGRAMME 2026

27-29 MAY



Statistics



Technology



Networking



Marketing



Innovation



Workshops



Awards

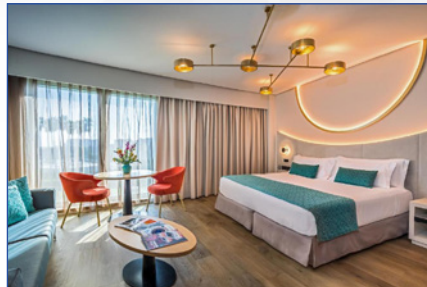


Management

# THE EUROPEAN LABEL FORUM 2026

CO-CREATING THE FUTURE OF THE LABELS AND PACKAGING INDUSTRY

27-29 MAY 2026, BARCELÓ SEVILLA RENACIMIENTO | SEVILLE | SPAIN



In 2026, Europe's label and packaging value chain continues to operate in a baseline of uncertainty—shaped by fragile growth, shifting trade dynamics, geopolitical tension, and complex regulation. Yet 2025 reminded us that resilience is not a slogan but a capability, built through knowledge, relationships, and continuous adaptation.

That is why FINAT's mission matters more than ever: connecting the industry community, providing trusted insight, enabling pre-competitive collaboration, representing shared interests, and accelerating capability building through education.

FINAT's European Label Forum (ELF) is the defining annual moment where the leaders of Europe's label and narrow web converting industry meet, connect, and shape what comes next.

## IN THE RAPIDLY EVOLVING BUSINESS CONTEXT OF TODAY, THE ELF 2026 WILL ADDRESS SOME OF THE KEY DRIVERS AT PLAY:

- **Market outlook & geopolitical uncertainty** shaping investment, trade flows, and customer demand
- **Regulation as a strategic driver**, especially EU packaging and labelling requirements and their practical implications
- **Sustainability & circularity** in action, from PPWR and design-for-recycling to viable implementation
- **Technology & innovation** accelerating competitiveness—AI-enabled production, automation, smarter materials and processes
- **People, skills & collaboration** to build capability: leadership development, education, and stronger industry connections

## ADD-ONS TO THE PROGRAMME

Apart from the regular conference programme and the pre-conference meetings, this year's edition will feature a

number of optional additional programme items, designed to take maximum advantage of the networking opportunities, the ability to share collective wisdom and expertise present, and to enjoy some of the most exciting sights of the beautiful city of Seville:

1. **26-27 May: Leadership skills workshop** hosted by the Young Professionals Network (YPN members only)
2. **27 May: Industry Roundtables** (open to all FINAT members upon separate registration)
3. **27 May: FINAT Awards Ceremony and Dinner** (included in the programme)
4. **28 May: Networking Dinner and Party at the historic Sevillian farmhouse** Cortijo EL Esparragal (included in the programme)
5. **29 May: optional AI Breakfast** Workshop hosted by AI-expert Steve Metcalf (separate registration required)
6. **29 May: optional post-event City Tour Seville** (separate registration)

To all label industry professionals, this is your invitation into the industry's inner circle. ELF 2026 is the only forum that offers curated access to the most influential minds in the business, not in a crowded expo hall, but in an exclusive environment designed for high-value peer-to-peer exchange.

## WHY ATTEND ELF 2026?

- Unrivalled networking with Europe's top label printers, suppliers, and thought leaders
- Strategic insights from those shaping the market, not just observing it
- Collaborative energy you won't find anywhere else in the industry

Read all about this year's programme here and secure your place at ELF 2026 – where industry legends meet, and the next chapter begins.

# THE EUROPEAN LABEL FORUM 2026

WHAT EUROPEAN LABEL FORUM 2025 PARTICIPANTS HAD TO SAY

## HERE ARE FEW COMMENTS WE RECEIVED IN OUR APPRECIATION SURVEY:

“

*"It's nice to group up with everyone after a year again and catch up on the latest developments."*

*"The ELF delivers."*

*"It's always an excellent opportunity to connect with the whole industry to see what's new in trends, sustainability, technology and innovation."*

*"The social activities in the evening are super nice to round up the day and relax with peers."*

*"It's a good conference. I look forward to the next event."*



# FULL WORKING PROGRAMME

**TUESDAY 26 MAY 2026**

## YPN ACTIVITIES (YPN MEMBERS ONLY)

18.00 – 00.00

We welcome all YPN attendees for an informal and fun activity: brainstorming on challenging topics with other young professionals, followed by dinner. YPN attendees will receive more detailed information close to the event.



**WEDNESDAY 27 MAY 2026**

## PRE-CONFERENCE MEETINGS AND ACTIVITIES

09.00 – 12.30

**YPN workshop: Read the Room, Lead the Room (YPN Members-only)**

Body language & Influence skills for young professionals | Peter Sasín, trainer and business owner of NLP Akadémia (SK)



This practical and highly interactive workshop is designed for the rising generation of leaders stepping into key roles within their companies. Participants will learn how to read people accurately, communicate with presence, and influence others with clarity and integrity - even in demanding or fast-moving situations.

Using high-impact influence tools, advanced communication strategies, and real-world demonstrations, participants will discover how body language, voice, message structure and intention work together to shape how others perceive them. They will also learn how to adjust their communication in real time so they can lead conversations, build trust and inspire action.

12.30 – 13.30

**Lunch YPN and CELAB-Europe**

13.30 – 15.30

**CELAB-Europe Workstream meetings (CELAB-Europe Members-only)**

Workstream members of FINAT's recycling consortium meet to discuss the state of affairs in liner and matrix recycling and follow up on plans that were presented in the General Meeting of April last.

15.30 – 17.00

**Industry roundtable: hot topics in label community**

This is a fully interactive session designed to turn today's shared challenges into practical peer-to-peer insights. Ahead of ELF 2026, members are invited to submit the issues they are facing most acutely; these inputs will be consolidated into a set of moderated discussion tables that bring together converters, suppliers and solution providers for open, cross-sector dialogue. The final roundtable agenda will be

# FULL WORKING PROGRAMME

## WEDNESDAY 27 MAY 2026

set based on the preferences of registered participants, ensuring each table focuses on the topics that matter most in the room. Key takeaways from each table will be captured and shared in a concise plenary wrap-up. The session will be subject to FINAT's Competition Law Guidelines and the Chatham House Rule.

*The Industry Roundtable is open to all FINAT members, but separate registration is required in the main registration form.*

17.00 – 18.00

### FINAT General Assembly 2026

FINAT Members are invited to attend the association's official formal annual meeting to hear the President's annual report, provide feedback to the Board's strategy, adopt the accounts, approve the provisional budget for the coming year and elect Board members.

18.30 – 19.30 (Dress-code: Business Casual)

### Welcome reception and opening FINAT Industry Tabletop Expo

FINAT officially welcomes its delegates and partners to the European Label Forum 2026 with drinks and small bites. A special welcome to newcomers (to the industry and/or to the event) from our FINAT ambassadors who are happy to show you around. Visit the tabletop to meet the industry's finest business partners.

19.30 – 20.30

### Award Ceremony

FINAT's Master of Ceremonies Vlad Sljapic (The Watermill Press Ltd, UK) will guide us through the 46th annual presentation of FINAT's prestigious Label Awards, featuring last year's best of the best that the label industry has to offer.

20.30 – 23.00

### Buffet dinner in the garden of the hotel

## THURSDAY 28 MAY 2026

### THEME: SETTING THE SCENE LABELS IN A CHANGING WORLD

06.30 – 07.30

### OPTIONAL: FINAT Morning Run

Details for signing up will be announced during the event/in the event app.

09.00 – 09.15

### Welcome address

FINAT President **Philippe Voet** (Etivoet) welcomes all to #FINAT26 and introduces FINAT's conference moderator **Bert van Loon** who will provide programme context and opening remarks.



09.15 – 10.15

### Opening Keynote: Global economic outlook – navigating growth, inflation, and trade in a shifting world

**Dr. Ilke Toygür**, Director of the IE Global Policy Center and Professor of Geopolitics of Europe at IE University in Madrid, will set the stage for ELF 2026 with a strategic view of the forces reshaping Europe's business environment. In this opening keynote, she will connect political dynamics and economic fundamentals to what matters for companies now: the outlook for growth and inflation, financing conditions, consumer confidence, and the evolving global trade landscape. Against a backdrop of geopolitical tension and policy uncertainty, the session will translate macro trends into implications for European industries and investment decisions in 2026 and beyond. With the event taking place in Spain, Dr. Toygür will also spotlight Spain's exceptional macroeconomic performance in recent years—examining the drivers behind its resilience and the lessons that may be relevant for other European markets.



# FULL WORKING PROGRAMME

## THURSDAY 28 MAY 2026

10.15 – 11.00

### Business-to-Business and Member-to-Member networking break

Opportunity to (re-)connect with peers and engage with our industry sponsors at the Tabletop Expo.

11.00 – 12.00

### European label business landscape in 2025-2026

Get a fact-based snapshot of where the European labels and packaging market stands as we move from post-rebound recovery into a phase of recalibration. In one compact hour, three data-driven updates bring clarity to demand, confidence and competitive pressures across the value chain.

First, **Jules Lejeune** (FINAT) presents the annual **European self-adhesive label materials** consumption overview, based on **Panteia** (NL) statistics, tracking volumes, material mix and the market's shift toward a more '-GDP-like' growth profile. Next, **Catalina Steenbakkers** (AWA) summarises the latest **FINAT RADAR** findings from converter and end-user surveys, highlighting what is driving performance, investment priorities and sentiment in a cautious environment.



12.00 – 12.45

### Decoding the brand priorities: A 360° view on future label expectations

This session offers a 360° view on how brand owners are shaping the future of labels and packaging, brought to life through expert interpretation. A panel of brand specialists, design studio leaders and industry experts will reflect on key insights and real-world quotes gathered from recent brand owner interviews and the FINAT/AWA brand owner' study. Together, they will unpack evolving expectations around sustainability, design, functionality and data, highlighting where current solutions fall short and where new opportunities emerge. By bridging research insights with practical brand expertise, this session provides a grounded and forward-looking perspective on how label converters can better align with brand needs in the years ahead. A moderated interactive Q&A will invite delegates to challenge assumptions and identify concrete opportunities for collaboration across the value chain.



On stage, we have confirmed **Corey Reardon** (AWA Alexander Watson Associates), **Andy Thomas** (Informa Markets Labels & Packaging Group),

**Beatriz Suarez Lopez** (studio MABA via European Packaging & Design Association (EPDA) and **Simona Camilli** (AIM (European Brands Association)). Additional panelists to be announced.

13.00 – 14.30 | LUNCH

Opportunity to refuel, (re)connect with industry peers and visit premium suppliers represented in the expo area prior to the kick-off of the afternoon programme.

## THEME: REGULATION, INNOVATION, TECHNOLOGY

14.30 – 15.15

### Keeping the Course: climate ambition, competitiveness and the level playing field in Europe

Europe's sustainability rulebook is being rewritten, fast. For the labels and specialist packaging sector, the last few years have felt like a regulatory tsunami: PPWR, EUDR, CSRD, and a growing expectation to quantify product and process carbon footprints. In this session, **Diederik Samsom**, former Head of Cabinet of EU Commissioner Frans Timmermans and a key architect behind the European Green Deal, offers an insider's view on where EU policy is heading next, and why the political debate is shifting from ambition to competitiveness. With the Commission's emerging 'Omnibus' approach, parts of the regulatory agenda may be softened or delayed—raising tough questions about the level playing field for companies that have already invested in compliance and decarbonisation. How do we stay on track for climate goals while protecting European industry in an era of geopolitical and trade pressure? Expect a candid, strategic perspective on what will matter most for business decisions in 2026 and beyond—and what industry should be asking for now.



15.15 – 15.45

### Sustainability dialogue 'Beyond Compliance': what regulation means for you

Sustainability is no longer a side agenda, it is where **ambition, regulation and competitiveness** come together. In this fast-paced Sustainability Dialogue, **Stijn Billiet** (Vice President EMEA Innovation & Global Sustainability at MCC Label), **Francesca Stevens** (Executive Director at EURO PEN) and **Pablo Englebienne** (FINAT Regulatory Affairs Manager) bring three



# FULL WORKING PROGRAMME

THURSDAY 28 MAY 2026

complementary perspectives to one question: how can our industry move beyond compliance and turn Europe's transition into a business advantage? Expect a candid exchange on what 'sustainable' needs to mean in practice, how the EU framework is evolving from targets to implementation, and what companies require to keep investing—while protecting a workable Single Market and a level playing field. The focus is pragmatic: what you can do now across the value chain, where the biggest bottlenecks are emerging, and what the sector should be asking for next.

15.45 – 16.15

## BUSINESS-TO-BUSINESS AND MEMBER-TO-MEMBER NETWORKING BREAK

Opportunity to (re-)connect with peers and engage with our industry sponsors at the Tabletop Expo.

16.15 – 16.25

### Don't Join Us

**Marius Tent** and his guests will talk about CELAB-Europe and recycling in the label printing industry.



16.25 – 16.55

### Real AI applications in label production: From vision to execution

AI is no longer a buzzword in our industry—it is already improving real production KPIs. In this high-impact session, AI expert **Steve Metcalf**, CEO of Imagine AI Live (US), will translate the most relevant AI developments into practical opportunities for label converters. Starting from today's operational reality, he will show how AI is being applied to increase uptime, reduce waste, and enable smarter, more connected workflows, focusing on automation that delivers measurable value, not "AI for AI's sake". He will also connect current deployments to a clear forward view: what the **label factories of the future** may look like as machine capability accelerates and decision-making becomes more integrated across the plant. Expect concrete takeaways on where to start, how to prioritise use cases, and what leadership needs to get right to turn AI potential into execution.



16.55 – 17.25

### Case study – AI industry practice.

- **Carmen Lappi** (Lappi, ES) reveals how to take the first practical steps in implementing AI on the production floor.



17.25 – 18.10

### Drivers for innovation in labels (PANEL)

Innovation in the label industry is accelerating, but what's really driving it forward? In this dynamic panel, leading label producers and innovators take the stage to explore the forces shaping the future of our industry. From emerging materials and next-gen machinery to AI, automation and smart digital workflows, this session looks across the full spectrum of print technologies and production strategies.

What role do customer demands, regulation, and cross-industry developments play in pushing innovation? How are companies deciding where to invest? And what's the label industry's job to be done in a transforming packaging ecosystem?

Get real-world insights, hear from competition winners, and join the conversation about where innovation is heading and how your business can stay ahead.

#### Panelists:

- Jens Vor der Brüggen, Schreiner Group (D)
- Iban Cid, Germark €
- Nanette Thomas, Synthogra (DK)
- Marika Knorr, CCL Label (DE)
- Martin Leitner, Durst Group (D)



### 19.30 – 01.00 (Dress-code: Business Casual) DINNER AND ENTERTAINMENT

Opportunity to unwind from day 1, (re-)connect with industry peers, enjoy premium entertainment and dance the night away at the historic Sevillian farmhouse Cortijo El Esparragal

# FULL WORKING PROGRAMME

FRIDAY 29 MAY 2026

## THEME:

**LOOKING AHEAD – SKILLS,  
STRATEGY AND SUCCESSION**

07.30 – 09.00

**OPTIONAL: AI Breakfast workshop**

**See an AI Agent Built Live for Label Converting**

What could an AI agent actually do for your converting operation? And what does it take to set one up? In this breakfast session, **Steve Metcalf** will answer both questions by building a working AI agent from scratch, live on stage, for a real label converting use case.

You'll watch as the agent comes to life and starts tackling the kinds of tasks your team deals with every day. Think pulling together an estimate from a set of job specs, figuring out how to reshuffle a production schedule when priorities change, catching a quality issue before it reaches the end of the line, or handling a supplier inquiry that would normally sit in someone's inbox for hours.



You don't need a technical background to get value from this session. If you know how a converting business runs, you already have the expertise that matters. The point isn't to turn you into a developer. It's to help you see AI differently: not as a technology project you hand off to IT, but as something any business leader can shape and direct to solve real problems on the floor. By the end of the morning, you'll understand what an AI agent is and how it's different from the automation tools you may already be using. You'll know where agents tend to deliver the fastest results in a converting operation. And you'll have a practical sense of what it takes to get started, without needing a big technology budget or a team of specialists. Whether you're running a 20-person shop or managing across multiple sites, this session is designed to meet you where you are.

**NB: this part of the programme carries a separate fee and requires separate registration via the conference registration form. The number of seats available is limited.**

9.30 – 10.00

**Summary of learning points day before/  
Energizer moment**

FINAT Conference Moderator **Bert van Loon** summarises the takeaways from the previous days, including a wrap-up of the outcomes of the Industry Roundtable discussions on the pre-conference day.



10.00 – 10.45

**The 3 mindset keys to thrive in turbulent times  
How to stay focused, resilient, and effective when everything  
around you changes**

In today's fast-moving world, leaders are expected to perform, decide, and adapt faster than ever. Based on his 20+ years of work in high-performance psychology and NLP, building on the outcomes of the YPN pre-conference workshop, **Peter Sasín**, trainer and business owner of NLP Akademia (SK), presents three powerful mindset principles that help professionals stay grounded, think clearly, and act decisively even when the environment becomes unpredictable.



The keynote blends practical strategies, inspiring stories and immediately applicable tools. It helps participants shift from stress and overwhelm to clarity, direction and personal strength.

10.45 – 11.30

**BUSINESS-TO-BUSINESS AND MEMBER-TO-MEMBER  
NETWORKING BREAK**

Opportunity to (re-)connect with peers and engage with our industry sponsors at the Tabletop Expo.



# FULL WORKING PROGRAMME

FRIDAY 29 MAY 2026

11.30 – 12.15

## How the world of packaging is evolving (PANEL)

Change in packaging isn't coming in a single wave. It is arriving through generational shifts, new technologies, and changing customer expectations. This story-driven panel explores what it takes to build a label business that not only performs today, but endures and evolves. With input from the ELF Roundtables (presented by Luc Lejeune), and through candid, real-world experiences, the discussion will look at the strategic choices companies are making to future-proof their operations: managing succession and leadership transitions, scaling successfully without losing agility, rethinking business models, and turning innovation into practical advantage. Whether you are leading an established family business, running a growing operation, or part of the next generation stepping into responsibility, this session offers honest lessons and actionable perspectives to help navigate transformation with confidence.

### Panellists:

- Alice Kosse, Informa Markets (UK, moderator)
- Chris Ellison, OPM Labels & Packaging (UK)
- Felix Neumann, Achertäler Druckerei (D)
- Stefanie Wareka, Marzek Etiketten (A)
- Will Parker, Business strategy expert (UK)
- Isidore Leiser, Stratus Packaging (B)



12.15 – 13.15

### Closing keynote:

## Return to Base: unlocking your core strengths for business performance

What happens when everything you thought you were is stripped away and you discover what you're truly capable of? In this powerful closing keynote, former Dutch Air Force pilot, behavioural psychologist, and mediator **Dominique Schreinemachers** shares her extraordinary story of resilience, leadership, and transformation, including the life-altering moment her helicopter was shot down in Afghanistan. Drawing on her



military background and deep insights into human behaviour, Dominique challenges you to rethink how you lead, collaborate, and perform under pressure. With compelling video footage and sharp psychological insights, she will leave you inspired to return to base, reconnect with your core strengths, and elevate your impact in business and beyond.

13.15 – 13.30

### Closing speech

**Dana Kilaraska** (Purgina Labels, SK), the incoming FINAT President, will share her reflections from this year's event and will close the formal part of the conference.



13.30 – 14.30 | LUNCH

Opportunity to share the learnings of this event with peers and new found business friends, look forward to the summer, exchange contact details and say goodbye (but not farewell)

15.00 – 22.00

### OPTIONAL: Social 'Rewind' activity

Delegates staying over in Seville are invited to take part in an optional tour around highlights of Seville, including a boat tour on the Guadalquivir River, a visit of the Real Alcazar Palace, and a dinner at the Rio Grande restaurant. (For more details see also page 11.)

**NB: this part of the programme carries a separate fee and requires separate registration via the conference registration form. In view of security measures at the Real Alcazar Palace, participants will be requested to provide their ID prior to their arrival in Seville.**



# SOCIAL PROGRAMME

**THURSDAY 28 MAY 2026**

09.00 – 16.00

Excursion for accompanying persons:  
Visit to Parque Maria Louisa & Cathedral of Seville



## PARQUE MARIA LOUISA

The Parque de María Luisa (María Luisa Park) is a public park that stretches along the Guadalquivir River in Seville, Spain. It is Seville's principal green area and is home to many monuments and to numerous ponds and fountains. Among the most famous are the Fountain of Lions (Fuente de los Leones) and the Water-lily Pool (Estanque de los Lotos).



Most of the grounds that were used for the park were formerly the gardens of the Palace of San Telmo. They were donated to the city of Seville in 1893 by the Infanta Luisa Fernanda, Duchess of Montpensier, for use as a public park. Starting in 1911, Jean-Claude Nicolas Forestier redesigned the gardens into their present shapes. In 1914 the architect Anibal Gonzalez began construction for the Ibero-American Exposition of 1929, which was held partly within the park.

## THE CATHEDRAL OF SEVILLE

The largest Gothic Cathedral and third largest church in the world. A fusion of styles: Almohad, Mudejar, Gothic, Renaissance, Baroque. Christopher Columbus is buried here. The Cathedral of Seville was built between 1401 and 1519. Constructed on the site



of a former 12th-century mosque to symbolize the city's power after the Reconquista, this massive Gothic structure was designed to be one of the largest in Christendom. The main structure was largely completed by 1506, with final, finishing touches added later.



In 1987 UNESCO declared the monumental complex formed by the Cathedral, the Royal Alcazar and the Archive of the Indies a "World Heritage Site" because their coexistence in the same space constitutes a magnificent example of the great stages of the city's urban history (Muslim, Christian and the great metropolis of the sixteenth century as Puerto de Indias).

**IMPORTANT NOTICE: in view of security measures at the Cathedral participants will be requested to provide their ID prior to their arrival in Seville.**

## LUNCH AT THE RESTAURANT ROBLES PLACENTINES

Located just a few meters from the Cathedral, Placentines is inspired by an authentic Sevillian wine cellar. With traditional décor and cuisine, this centrally located spot offers a unique cultural and gastronomic experience.

19.15 – 01.00

Group Dinner and entertainment at Cortijo El Esparragal

Cortijo El Esparragal is a country estate located along the Ruta de la Plata (former Roman trail known as the Silver Route), where, even today, you can find numerous Roman remains scattered

# SOCIAL PROGRAMME

FRIDAY 29 MAY 2026



throughout the farm's enormous 2,800 hectares. The main building dates back to 1615, when it was used as a Hieronymite Monastery, before it was later turned into a farm. Today, El Esparragal houses a hotel, restaurant, conference halls and produces a variety of cash crops, breeds cattle and has a prestigious Spanish stud horse farm. One part of the estate is also used for hunting. The estate also comprises of flourishing gardens, a swimming pool, a bullring and a never-ending selection of leisure and adventure activities offering direct contact with nature, tradition and history.

or even get an introduction into the percussion with the typical "caja" (box) instrument. Lunch will be held at the hotel.

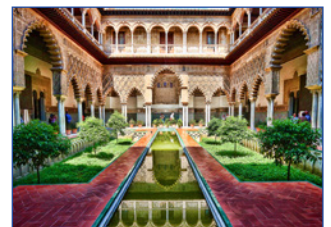
15.00 – 23.00

Optional joint tour to Real Alcazar, boat trip along the Guadalquivir and dinner



## REAL ALCAZAR

Real Alcazar is the oldest royal palace in Europe still in use. It began as a Moorish fort in the 10th century and has been expanded and modified over centuries by Christian rulers. The palace is renowned for its stunning architecture, intricate details, and beautiful gardens.



Enjoy the delicious food, some Iberian ham and local sherry and feast your eyes on the entertainment: an equestrian show, traditional Flamenco moves and dance on the uplifting beats of the Jackie Brown Band.

<https://www.instagram.com/thejackiebrowband/>

## BOAT TRIP ON THE GUADALQUIVIR

You will get the chance to take a relaxing boat trip along the glistening river Guadalquivir. The river, which is 657 km long, is the only navigable river in Spain. A river that has played a leading role in many moments of the city's history. Sieges, defenses and conquests have been fought between its waters, and also feats and crossings have been forged from its banks. You will pass some of the most emblematic sights of the city from a privileged angle on this electric VIP boat. Take in the different elements of the new and old town and immerse yourself in the beautiful capital of Andalusia.

09.00 – 12.00: Excursion for accompanying persons: Visit Museo Flamenco Cristina Hoyos & dance workshop

A visit to the flamenco dance museum is sure to immerse you into the magical world of flamenco folklore and into the Spanish culture. The museum is promoted by Cristina Hoyos, one of the pillars of flamenco dance. After the visit you will participate in a workshop to learn the basic steps and hand claps from one of the museums dance instructors

## RIO GRANDE RESTAURANT

Experience the culinary delights of Rio Grande, a remarkable dining destination located on the picturesque banks of the Guadalquivir River in Sevilla. This restaurant excels in offering an array of delectable (grilled) dishes made from high-quality local products.



# DETAILS OF PARTICIPATION & ROOM RESERVATION

## FORUM PARTICIPATION

### THE FORUM PACKAGE INCLUDES

- Full participation in the working programme (for delegates)
- Full participation in the excursions on Thursday and Friday (for accompanying partners)
- Meals (lunches & dinners)
- Conference proceedings and access to the mobile app

### THE FORUM PACKAGE EXCLUDES

- Travel and lodging expenses
- AI workshop on Friday
- Optional post-event tour on Friday

### FEES

- FINAT Label converters: € 950
- FINAT Suppliers: € 1550
- Accompanying persons € 500
- For 2<sup>nd</sup> and 3<sup>rd</sup> or more representatives from label printing companies a € 200 discount will be applied.
- (FINAT Board members, and committee members that have attended at least 2 of the last 3 Committee Summits will receive a 50% discount on the price.)
- Non-members (Converters) € 1,150
- Non-members (Suppliers) € 1,900
- AI workshop on Wednesday € 150
- Post-event tour on Friday € 250

### REGISTRATION

- To register as a delegate for the ELF2026 please use the online form.
- To register as a sponsor, see under 'Sponsorship'
- To book a room, see under 'Hotel room booking'

[CLICK HERE FOR DELEGATE REGISTRATION](#)

### PAYMENT

If applicable, you will receive an invoice from us. (Participation in certain cases is subject to Spanish taxation. If so, 21% VAT will be added to the amount.). Please settle the invoice within 14 days of receipt but **no later than 10 May 2026**. Payment is possible via bank transfer or via credit card. In case your payment is not received in the FINAT bank account on time, we will charge your credit card on the spot at the FINAT Registration Desk.

### CANCELLATION POLICY

- Full refund of the participation fee will be permitted if the cancellation is received in writing **before 1 May 2026**.
- A full refund minus a handling fee of €150 per registration will be given for cancellation requests received in writing **before 8 May 2026**.
- No refunds will be granted for cancellations received **after 8 May 2026**.
- Cancellations by telephone cannot be accepted.

## HOTEL ROOMS

### ROOM PRICES

- Single: € 209 | Double: € 225
- Rates include extensive breakfast and 10% VAT)

### HOTEL ROOM BOOKING

You can book your hotel room via the FINAT booking link:

[CLICK HERE TO BOOK YOUR ROOM](#)

### HOTEL ROOM PAYMENT

You can settle your bill directly with the hotel upon arrival or departure. You will be required to guarantee your reservation with a credit card via the online reservation link.

### HOTEL ROOM CANCELLATION

#### Time of payment

- We will not charge you until you arrive at the hotel, but you will need to present a method of payment to guarantee your booking.

#### Cancellation policy

- You can cancel free of charge until **one month** prior to arrival. If you cancel later or in case of no-show, you will have to pay the full room rate.

### FORUM HOTEL

Barceló Sevilla Renacimiento  
Av. Álvaro Alonso Barba s/n  
41092 Sevilla, Spain  
Tel. +34-954-462222

[MORE INFO](#)

### DISCLAIMER

FINAT cannot be held legally responsible for any modification to the forum, additional costs, or even cancellation of the forum, if such is the result of an event, occurrence, effect or any cause outside the control of FINAT (force majeure), including but not limited to fire, casualty, accident, riot or war, act of God, civil disturbance, act of public enemy, strike, lock-out, labour conditions or other labour controversy, failure or inability to obtain any necessary permit or licence, failure or delay or reduction in transportation facilities or water, electricity or other public utilities, judicial order, law or enactment, order or act of any governmental instrument or military authority. FINAT accepts no responsibility for possible injuries sustained during any part of the event.

# SPONSORSHIPS

## DETAILS AND REGISTRATION

### GOLD SPONSOR

€ 6,200

- Listing as Gold Sponsor in all official FINAT ELF documentation as of mid-March 2026
- Full page f/c advert in programme book (supply as PDF 10 x 20.5 cm, w x h)
- Company logo for FINAT sponsor banner and website (supply in 2 formats:
  - EPS
  - JPEG 200x200 pix)
- Company banner rotating on FINAT website (1 May - 1 October)  
*supply in 2 formats:*
  - 728 x 90 w x h (animated) GIF
  - 300 x 250 w x h (animated) GIF
- Company banner on ELF website  
*(supply as: 320 x 460 pix w x h in animated) GIF*
- Company description on ELF website (max 150 words)
- Company listing in event app (details tba)
- Free tabletop (table + electricity) for the entire duration of the forum
- Free entry to the forum for the 1st delegate
- Two VIP tickets for your customer (label printers that are not a member of FINAT yet)
- Free 10-seconds' video promotion of your company or product on screens during the B2B breaks

### SILVER SPONSOR

€ 3,600

- Listing as Silver Sponsor in all official FINAT ELF documentation as of mid-March 2026
- Half page f/c advert in programme book  
*(supply as PDF 10 x 11 cm, w x h)*
- Company logo for FINAT sponsor banner and website (supply in 2 formats:
  - EPS
  - JPEG 200x200 pix)
- Company description on ELF website (max 100 words)
- Company listing in event app (details tba)
- Free tabletop (table + electricity) for the entire duration of the forum
- 50% discount on participation fee 1st delegate
- Two VIP tickets for your customer (label printers that are not a member of FINAT yet)

### BRONZE SPONSOR

€ 1,800

- Listing as Bronze Sponsor in all official FINAT ELF documentation as of mid-March 2026
- Free tabletop (table + electricity) for the entire duration of the forum
- Option to sponsor either lanyards or pens, or pads (on a first-come, first-serve basis).

### REGISTRATION

To apply for a sponsorship use the online form. (FYI: This form is also used to book adverts or combined B2B packages)

For more information about the various sponsorship packages please consult the full media rates 2026 brochure.

[REGISTER SPONSORSHIP](#)

[MEDIA RATES](#)



# USEFUL INFORMATION

## AIRPORT

### SEVILLA SAN PABLO (SVQ)

(9 km from the hotel).



## TRANSPORT

The fastest way to get to the Hotel Sevilla Renacimiento from the airport is by taxi. It is only a 10-min drive. The cheapest option (Euro 6) is to get the bus, however this will take you 50 minutes.

For more information check out the following website:



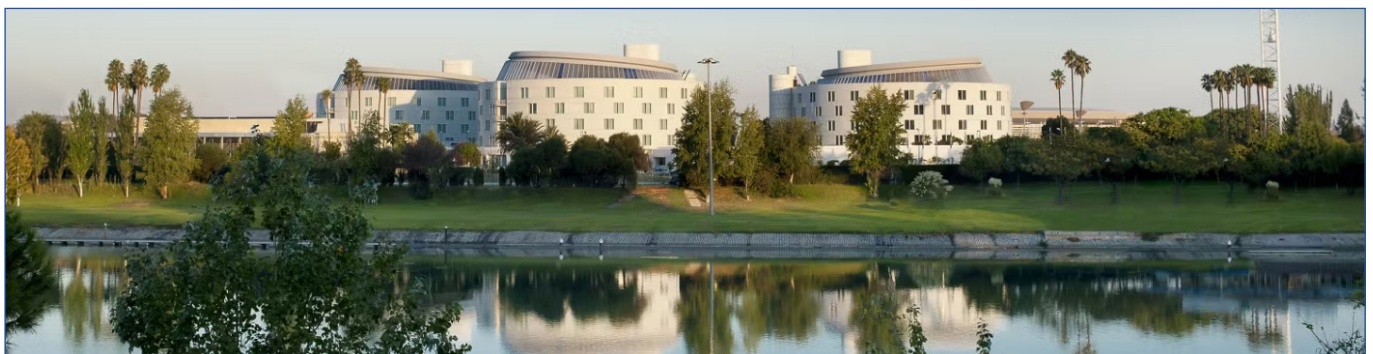
## PARKING

The hotel has a parking, but it is a private entity which will charge you.

## OTHER HOTELS

In case our block booking is sold out, you can try the following hotels in the near vicinity of the Barceló Sevilla Renacimiento. Please note that we have no arrangement with them.

- **Alcoba del Rey de Sevilla Boutique hotel, 0,6 mile:**  
<https://www.alcobadelrey.com/en/>
- **Hotel Porcel Torneo, 0,6:**  
<https://www.porcelhoteles.com/torneo/>
- **Hotel San Gil, 0,6:**  
<https://hotelsangil.es/>
- **Exe Sevilla Macarena 0,7 miles:**  
<https://www.eurostarshotels.nl/exe-sevilla-macarena.html>
- **Patio De la Alameda, 0,7:**  
<https://www.patiodelaalameda.com/es/>





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**FINAT – THE ASSOCIATION FOR THE EUROPEAN LABEL INDUSTRY**